



March 7-8, 2017 □ The Lexington Convention Center and the Hyatt Regency Hotel □ Lexington, Kentucky

## Want to be a Promotional Partner?

Anyone who registers to attend the Conference as a result of your promotional efforts receives **\$100 discount** on their registration!

(Note: upon return of this signed agreement, you will receive your discount code to share with others, along with instructions)

*It costs you nothing to be a Promotional Partner. Just sign up, promote and use your benefits!*

1. \$100 discount on Individual attendee registration (\$285 - \$100 = \$185)
2. Promotional Partner recognition in Conference Program
3. Promotional Partner Recognition in On-site conference signage
4. Conference Website Promotional Partner recognition with a link to your website from your clickable logo.

### Additional Benefits for you

5. **Optional opportunity** \$300 discount on Exhibitor Booth! (\$900.00 - \$300.00 = \$600.00) includes 8 x 10 booth w/pipe & drape, 6' table draped and skirted table, two chairs, waste basket, electric and header sign PLUS two conference passes; each person receives three meals, a reception with food/drink and access to the entire conference.

I agree to promote the Conference to members of our Association / Organization and our allies via all means of communication available to me befitting the partnership, including but not limited to the following:

1. Posting a link to the Midwest Residential Energy Conference website on our website homepage
2. E-mail communications to our Members and/or Associates when appropriate
3. Promoting the Conference through our newsletters, both printed and electronic
4. Social Media promotion as appropriate

Note: if any of the above is outside of your capabilities, call Sandy to discuss alternatives.

Please add [sandy@hbalexington.com](mailto:sandy@hbalexington.com) to your e-mail list and let me know when you are ready to receive the conference logo and conference link, then advise when they are in place. Simultaneously, please provide your logo for promotion. Thank you!

<b>Association / Organization Name (Please Print or Type) ↑</b>
<b>Association / Organization Representative Name and Title (Please Print or Type) ↑</b>
<b>Signature of Association / Organization Representative ↑</b>
<b>Contact Information: ↓</b>
<b>Mailing Address:</b>
<b>Phone:</b> <b>Cell:</b> <b>Fax:</b> <b>email:</b>

Questions? Call Sandy Beck 859-621-1592 or visit [www.MidwestEnergyConference.com](http://www.MidwestEnergyConference.com)