



2017 MIDWEST RESIDENTIAL ENERGY CONFERENCE

HOSTED BY  & 
ASSOCIATION OF ILLINOIS HOME BUILDERS RESIDENTIAL ENERGY SERVICES NETWORK

MARCH 7 - 8, 2017

SPONSORSHIP OPPORTUNITIES

Presenting Co-Sponsor Benefits Package: COST = \$30,000

- 4 – 8' X 10' Prime Exhibit Booth Spaces
- Seat on Steering Committee with full event planning vote
- Listing as Presenting Sponsor with Logo in Conference Program
- Logo and Company Website Link on Conference Web Page
- Front Cover Conference Program Recognition
- Logo on Signage at entrance to conference
- Ten Conference Passes (not to exceed 10 per day)
- Included in all pre-conference promotion
- Included in all Conference and Post Conference Media Coverage
- Conference Name Badge Sponsors
- Special Registration fee for Presenting Sponsors if more than 10 representatives/guests are needed on-site
- Presenting Sponsors will select and agree on Keynote Speakers for Conference
- Right to Speak for 10 – 15 minutes during Conference Opening General Session / Breakfast or Lunch
- Right to add giveaway items to Registration Bags for Attendees

Gold Sponsors (\$15,000)

- 3 – 8 X 10 exhibit booth spaces
- Listing as Gold Sponsor with logo in conference program
- Logo and company website link on conference webpage
- Logo on signage at entrance to conference
- Six conference passes + 2 drink tickets each for Reception
- Discounted Registration fee for additional representatives
- Recognition via social media promotion

Silver Sponsors (\$10,000)

- 2 – 8 X 10 exhibit booth space
- Listing as Silver Sponsor with logo in conference program
- Logo and company website link on conference webpage
- Logo on signage at entrance to conference
- Four conference passes+ 2 drink tix each for Reception
- Discounted Registration fee for additional representatives
- Recognition via social media promotion

Bronze Sponsors (\$5,000)

- 1 – 8 X 10 exhibit booth space
- Listing as Bronze Sponsor in conference program
- Logo on signage at entrance to conference
- Two conference passes + 2 drink tix each for Reception

Education Track Sponsorship Opportunity

This sponsorship opportunity provides unparalleled exposure to targeted audiences at the Conference through six concurrent breakout sessions over 1.5 days. ***Details are below***

\$5,000 - Sponsorship Benefits include:

- Two Complimentary Conference Passes – free access to the entire conference (includes three hearty meals plus Reception)
- Opportunity to introduce all sessions and speakers in your Track
- Your Logo on your Track related Education session signage at the entrance of each breakout room
- Right to giveaway items to attendees in the breakout room during your track sessions
- Listing in Conference Program as “Your Track” Education Sponsor with your logo
- Exclusive Opportunity to hang banner inside your Track breakout room
- Education Sponsor listing and logo on Conference Web Site

ADDITIONAL FEATURED SPONSORSHIP OPPORTUNITIES: *Incredible Value for Onsite Visibility!*

Opening General Session Breakfast (\$8,000)*

This is a banquet style meal function with a featured Keynote speaker. Breakfast is served to all attendees.

Gold Sponsor (\$5,000)

- Opportunity for “welcome” remarks
- Opportunity to Hang Banner in Ballroom during Breakfast
 - Exclusive right for giveaway item to all attendees during the Opening General Session
- Listing as Gold Sponsor for Opening General Session with logo in conference program
- Listing as Gold Sponsor for Opening General Session with logo on website
- Two conference passes

Silver Sponsor – Opening General Session Breakfast (\$2,500)

- Opportunity to introduce Speaker
- On-site Signage
- Logo and listing on Conference web page
- One conference pass

Bronze Sponsor – Opening General Session Breakfast (\$500)

- On-site Signage
- Logo and listing on Conference web page
- Listing in Conference Program

Breaks (\$3,000 - all breaks both days)

Set in Exhibitor area

- On-site Signage
- Listing as Break Sponsor with logo in conference program
- Exclusive right to giveaway items at Break Stations
- Logo and listing on Conference web page

Opening Day General Session Lunch (\$8,000)*

This is a banquet style meal function with a featured Keynote speaker. Lunch is served to all attendees.

Gold Sponsor (\$5,000)

- Opportunity for “welcome” remarks
- Opportunity to Hang Banner in Ballroom during Lunch
 - Exclusive right for giveaway item to all attendees during the Opening General Session
- Listing as Gold Sponsor for Opening General Session Lunch with logo in conference program
- Listing as Gold Sponsor for Opening General Session Lunch with logo on website
- Two conference passes

Silver Sponsor – Opening General Session Lunch (\$2,500)

- Opportunity to introduce Speaker
- On-site Signage
- Logo and listing on Conference web page
- One conference pass

Bronze Sponsor – Opening General Session Lunch (\$500)

- On-site Signage
- Logo and listing on Conference web page
- Listing in Conference Program

**The Breakfast and Lunch sponsorships are offered two different ways. If you want to be the exclusive meal function sponsor, you can be for \$8,000. If an exclusive sponsor signs, the Gold, Silver and Bronze options are dropped.*

Opening Day Reception Sponsor (\$3,500)

Takes place in Exhibitor Area

- Reception promoted with your logo in conference program
- Opportunity to address attendees from the microphone
- Right to give goody bags or giveaway item to attendees at the Reception
- Logo and listing on Conference web page
- On-site Signage

Closing Day Continental Breakfast Sponsor (\$2,500) (to be held in the Trade Show Area)

- Opportunity for “welcome” remarks
- Listing as Closing Day Breakfast Sponsor with logo in conference program
- Listing as Closing Day Breakfast Sponsor with logo on website
- Exclusive right for giveaway item

Conference Champion (\$400)

Be a Champion Supporter of the Conference

- Logo and listing on Conference web page
- Listing in Conference Program

Conference Friend (\$200)

- Listing in Conference Program

WIFI Sponsor (\$1,500) BE EVERYONE’S HERO!

This sponsorship provides conference-wide access to WIFI

- On-site Signage
- Logo and listing on Conference web page
- Listing in Conference Program

Free!

**BECOME A PROMOTIONAL PARTNER
TO RECEIVE DISCOUNTED REGISTRATION FEES FOR ALL WHO REGISTER AS A RESULT OF YOUR
PROMOTIONAL EFFORTS!
CALL SANDY BECK @859-621-1592 FOR DETAILS!
OR E-MAIL SANDY@HBALEXINGTON.COM**

Presented by:



AND



March 7-8, 2017
The Lexington Center and the Hyatt Regency Hotel

SPONSORSHIP COMMITMENT FORM

Company Name _____

Company mailing Address _____

City _____ State _____ Zip _____

Office Phone _____ Office Fax _____

Contact Name _____

Position _____ Email _____

I want to participate in the Midwest Residential Energy Conference with the following Sponsorship:

Sponsorship Chosen: _____

I understand the financial commitment is for \$ _____

Please charge my credit card for this amount: \$ _____

(circle one) Visa Master Card Amex

Card Number: _____

Issued in the name of _____

Expiration _____ Security code _____ Signature _____

-OR-

Please invoice me at the above address for the Sponsorship fee chosen above.

I understand that the sponsorship fee must be paid in full prior to promoting as a sponsor.

Signature _____

Please fax completed form to 859-271-0291 or e-mail to sandy@hbalexington.com
Sandy Beck cell phone 859-621-1592





March 7-8, 2017 □ The Lexington Convention Center and the Hyatt Regency Hotel □ Lexington, Kentucky

Want to be a Promotional Partner?

Anyone who registers to attend the Conference as a result of your promotional efforts receives **\$100 discount** on their registration!

(Note: upon return of this signed agreement, you will receive your discount code to share with others, along with instructions)

It costs you nothing to be a Promotional Partner. Just sign up, promote and use your benefits!

1. \$100 discount on Individual attendee registration (\$285 - \$100 = \$185)
2. Promotional Partner recognition in Conference Program
3. Promotional Partner Recognition in On-site conference signage
4. Conference Website Promotional Partner recognition with a link to your website from your clickable logo.

Additional Benefits for you

5. **Optional opportunity** \$300 discount on Exhibitor Booth! (\$900.00 - \$300.00 = \$600.00) includes 8 x 10 booth w/pipe & drape, 6' table draped and skirted table, two chairs, waste basket, electric and header sign PLUS two conference passes; each person receives three meals, a reception with food/drink and access to the entire conference.

I agree to promote the Conference to members of our Association / Organization and our allies via all means of communication available to me befitting the partnership, including but not limited to the following:

1. Posting a link to the Midwest Residential Energy Conference website on our website homepage
2. E-mail communications to our Members and/or Associates when appropriate
3. Promoting the Conference through our newsletters, both printed and electronic
4. Social Media promotion as appropriate

Note: if any of the above is outside of your capabilities, call Sandy to discuss alternatives.

Please add sandy@hbalexington.com to your e-mail list and let me know when you are ready to receive the conference logo and conference link, then advise when they are in place. Simultaneously, please provide your logo for promotion. Thank you!

Association / Organization Name (Please Print or Type) ↑			
Association / Organization Representative Name and Title (Please Print or Type) ↑			
Signature of Association / Organization Representative ↑			
Contact Information: ↓			
Mailing Address:			
Phone:	Cell:	Fax:	email:

Questions? Call Sandy Beck 859-621-1592 or visit www.MidwestEnergyConference.com